

TURKEY

AMMON

EDOM

EGYPT

PHILISTINES

TYRE

ALL AS
FORETOLD

SEEING IS
Believing

"The research Bob has done for Foretold is fascinating, the findings throughout the entire project are an interesting and thought-provoking catalyst to sharing the gospel..."

- Josh Walsh, Co-executive Producer, *I Can Only Imagine*





FORETOLD.com

An Angel Royalty Fee Agreement for the Qualified Investor

Seeking \$150,000 to \$300,000

Seeking up to 10 agreements with a \$20,000 minimum

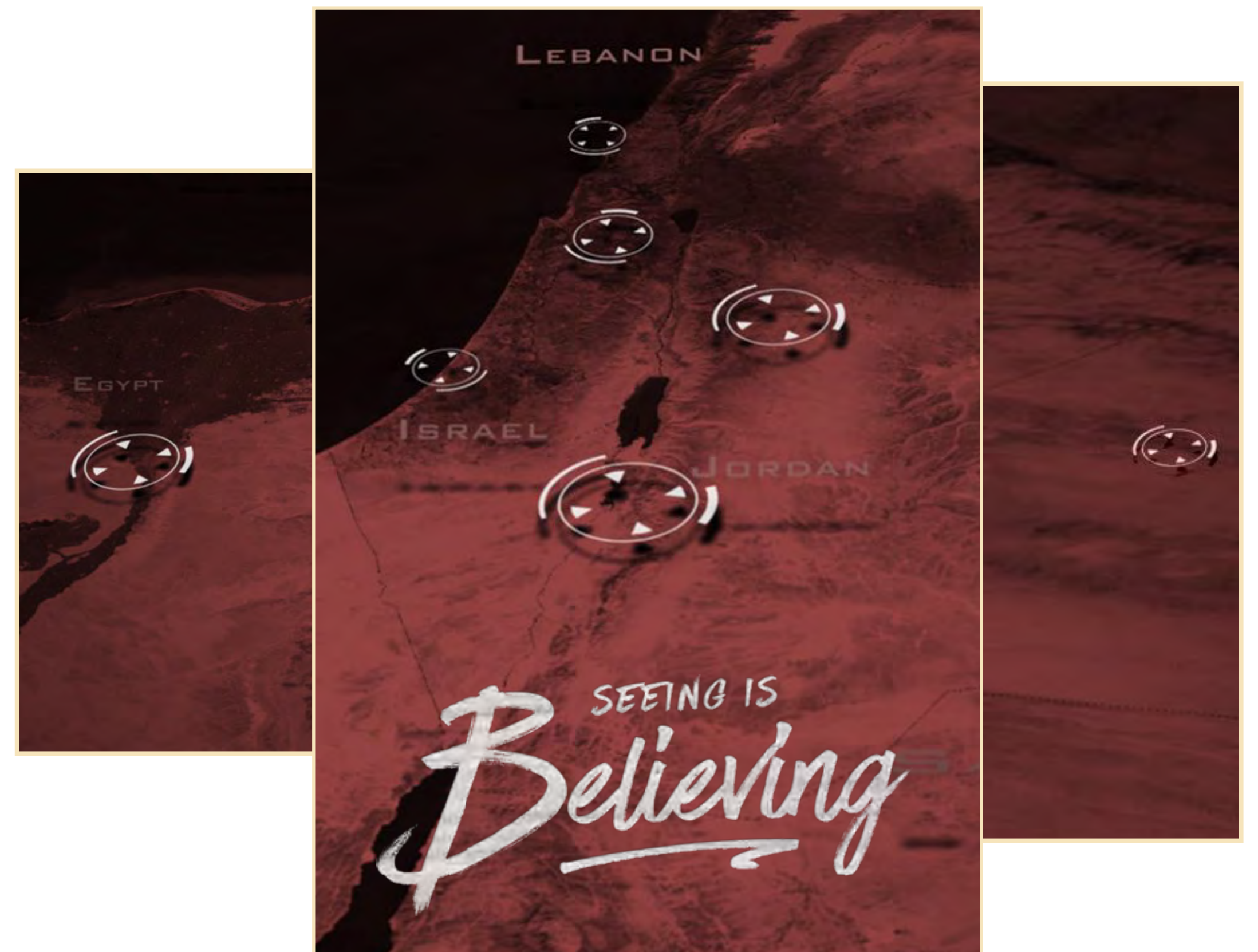
130% Return on Investment*

*A loan agreement with ROI immediately tied to revenue

- planned 6 month to product launch
- early return of capital
- ROI begins with sale one
allocating 35% revenue toward royalty payments

For

- 30% Final Development
- 70% Marketing (P&A)





FORETOLD.COM

Executive Summary

The Concept - Foretold – QuickShare Edition collects visual evidence from the Middle East, testing the predictions of the Bible against the march of history. Satellite images and ground photography shot on location in the once great empires are compared against the predictions of the Bible recorded over 2,000 years ago.

Images from dozens of photographers on location in the dusty hot spots and war zones of the Middle East, along with historical testimony, have been collected to prove the Scriptures are directly inspired by the very Hand of God. *Seeing is believing.*

Egypt was cursed to remain a lowly kingdom. The Philistines were damned to extinction. Edom would be desolate forever. Tyre shall decline from seagoing superpower to fishing village. Ammon will be driven to desolation, but restored thereafter.

Millions of lives, over thousands of years, separated by hundreds of miles are all foretold in one Book - the Holy Bible.

Foretold resurrects the publishing wildfire of Newton (1746), Keith (1823), and Davis (1931) by bringing this emphasis into the 21st century through a multi-channel platform. Successive generations rekindled this evidence every century, publishing hundreds of book editions through written history, then hand drawn sketches, and finally black & white photos.

Today, we stand on the shoulders of these publishing giants, testing the predictions against the march of history and modern observation - all captured on camera in *Foretold - Seeing is Believing*. The publishing wildfire of previous generations will be delivered through an integrated digital platform including apps, e-books, online websites - all at the speed of light.

Accomplishments / Status - Over \$150,000 of planning and product development on top of more than a decade of research have brought the Foretold project to the edge of broad market release. The model and messaging has been tested in the non-profit world and developed for market release on a mass scale.

The QuickShare booklet (50 pages) in print and e-Book form are ready for release. The user interface for an accompanying App has been developed and the Foretold.com online platform is ready for scaled implementation.

Preferred vendors have been identified for market launch including CAM'D (Academy Award Winning visual effects artists), Collide Media Group for national marketing, and Hamilton Strategies for church distribution partners.

Project Goals - To repeat history by popularizing the Foretold model again through the promotion and sale of Apps, books, e-books, digital subscriptions and ancillary products.

Every product persuades at a glance and enables the end user to become an instant pro by sharing that “seeing is believing”.

“I think Foretold is desperately needed. There is no better way to draw eyes to this property than through professional, Hollywood CGI and Visual Effects and our team at CAMd is ready to pounce on this amazing concept and see it come to life!”

-Scott Smith, Academy Award Winning Visual FX Supervisor



OVER 2,500 YEARS AGO

The Bible

Foretold the Future of
20 Nations, Races, and Places

25 Centuries later
they are...

Miracles
CAPTURED ON CAMERA



NATION AFTER NATION



EDOM -

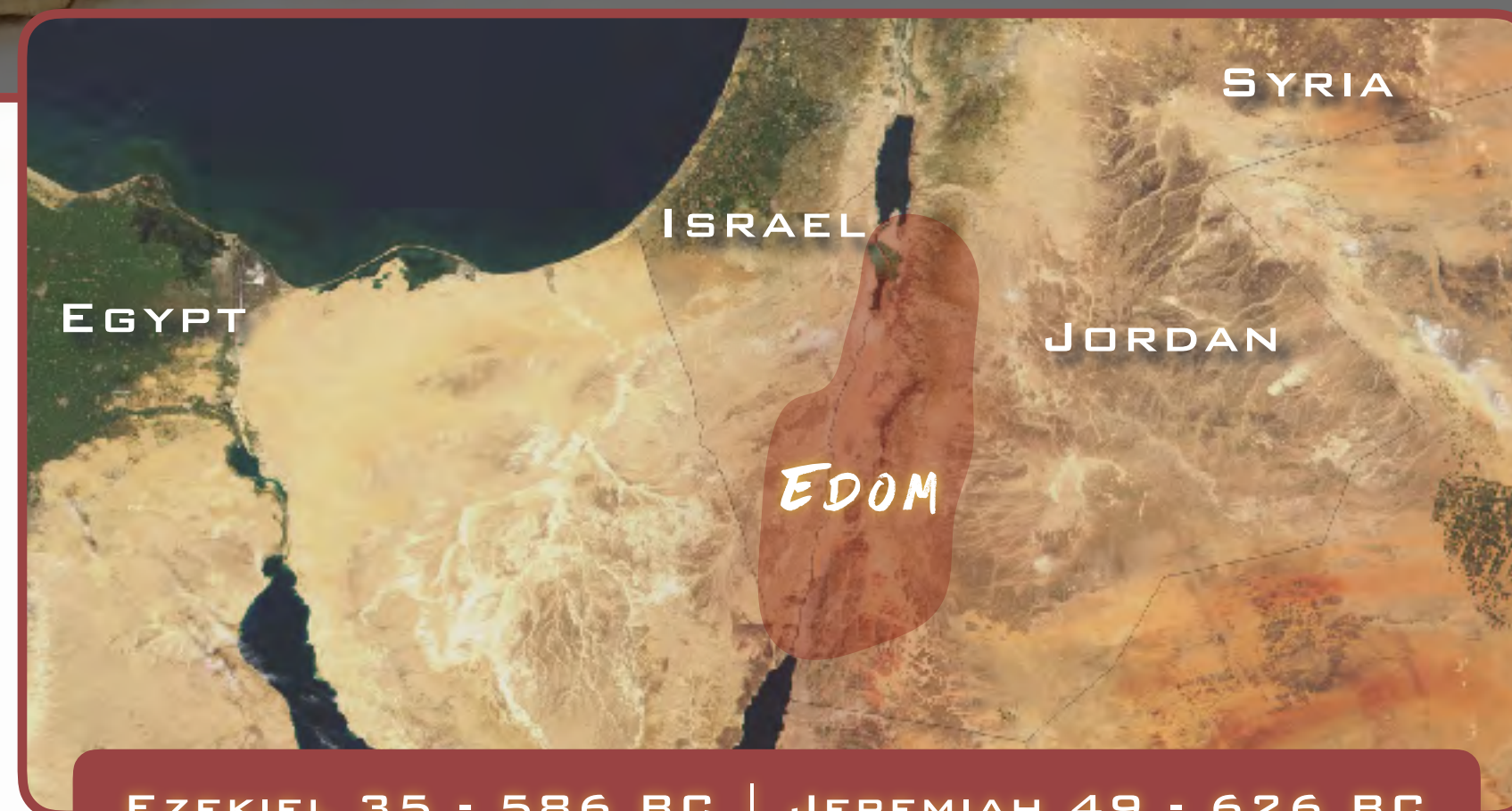
DESOLATE
FOREVER

-THE BIBLE



EDOM

JORDAN & SOUTHERN ISRAEL | 30.3 LAT | 35.4 LONG



EZEKIEL 35 - 586 BC | JEREMIAH 49 - 626 BC

EDOM

JORDAN & SOUTHERN ISRAEL | 30.3 LAT | 35.4 LONG

DESOLATE FOREVER



AS F O R E T O L D . C O M



TYRE -
SUPER POWER TO
FISHING VILLAGE

-THE BIBLE

TYRE

SUR, LEBANON | 33.27 LAT | 35.19 LONG

IN
ANTIQUITY
AN ISLAND
SUPER POWER

EZEKIEL 26 - 586 BC



CIRCA 1920

TYRE: "A PLACE FOR THE SPREADING OF NETS."
Syrian fishermen hauling in their nets on the probable site of ancient Tyre, which perished as predicted by the prophet.

TYRE

SUR, LEBANON | 33.27 LAT | 35.19 LONG

SEAGOING SUPERPOWER
TO FISHING VILLAGE

AS
FORETOLD.COM

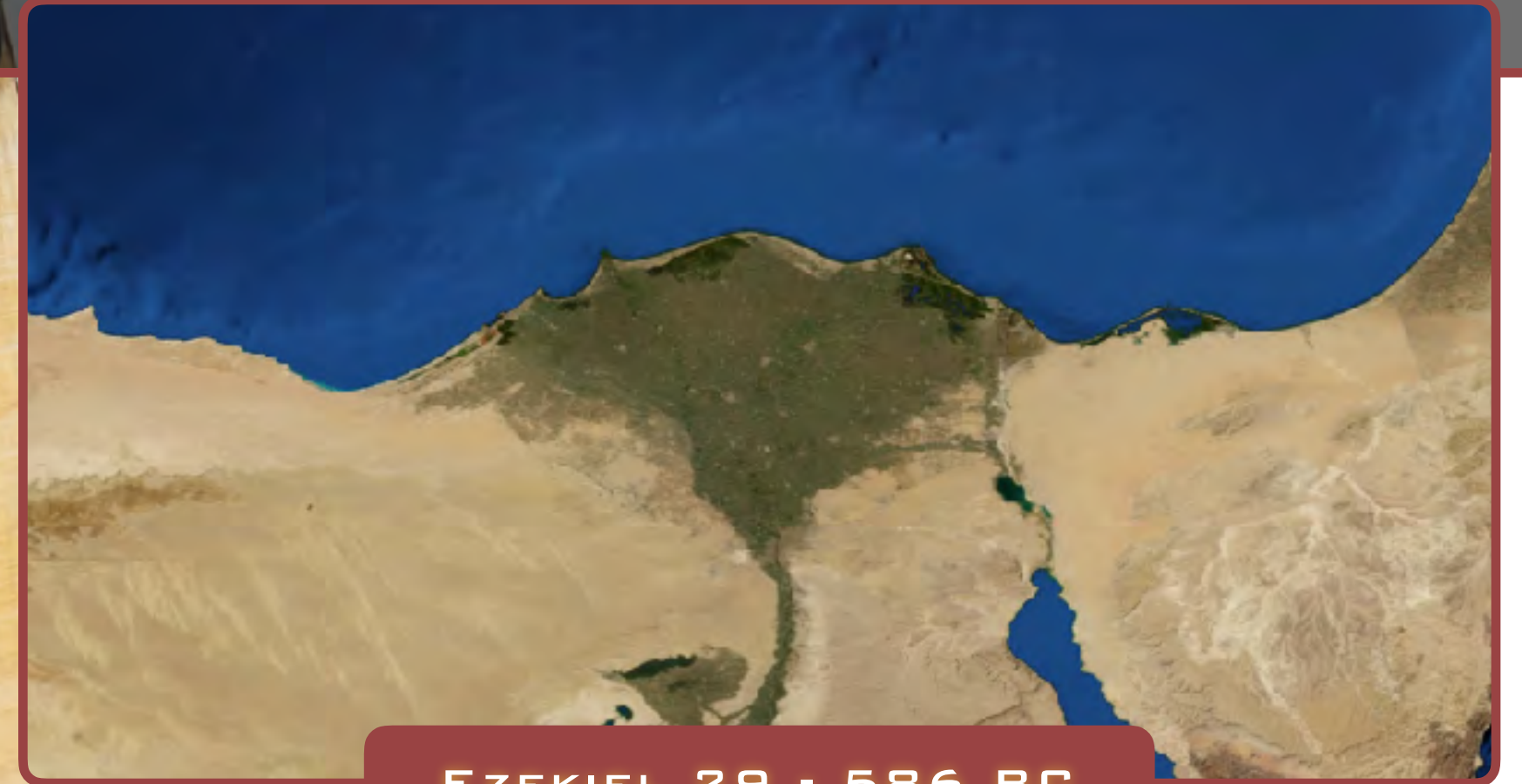


EGYPT -

FOREVER
THE LOWLIEST OF
KINGDOMS

EGYPT

EGYPTIAN SINCE 4000 BCE | 30 LAT | 31 LONG



EZEKIEL 29 - 586 BC

NEVER AGAIN
RULE NATIONS

-THE BIBLE

EGYPT

EGYPTIAN SINCE 4000 BCE | 30 LAT | 31 LONG

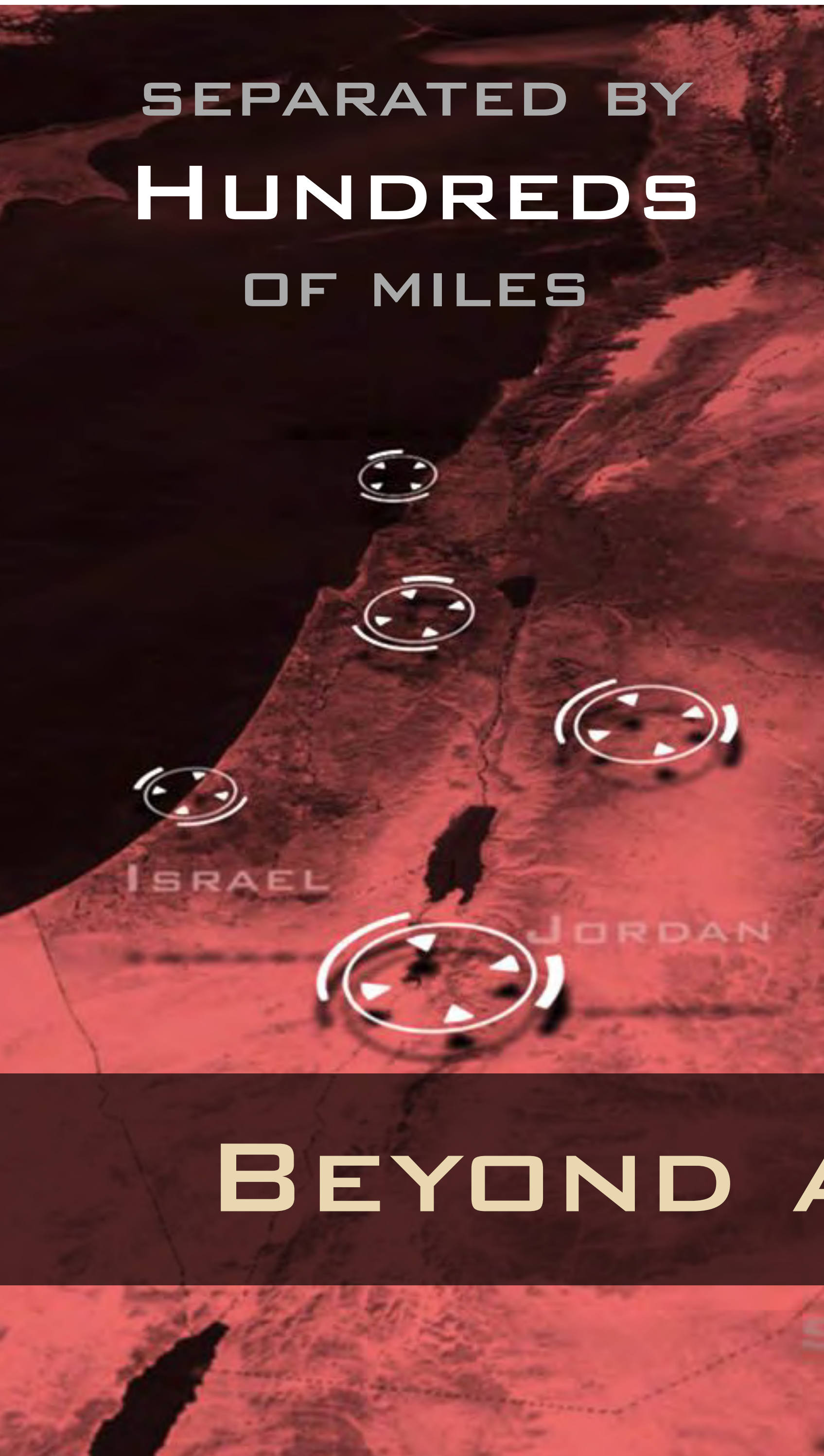
FOREVER LOWLIEST OF KINGDOMS



AS FORETOLD.COM



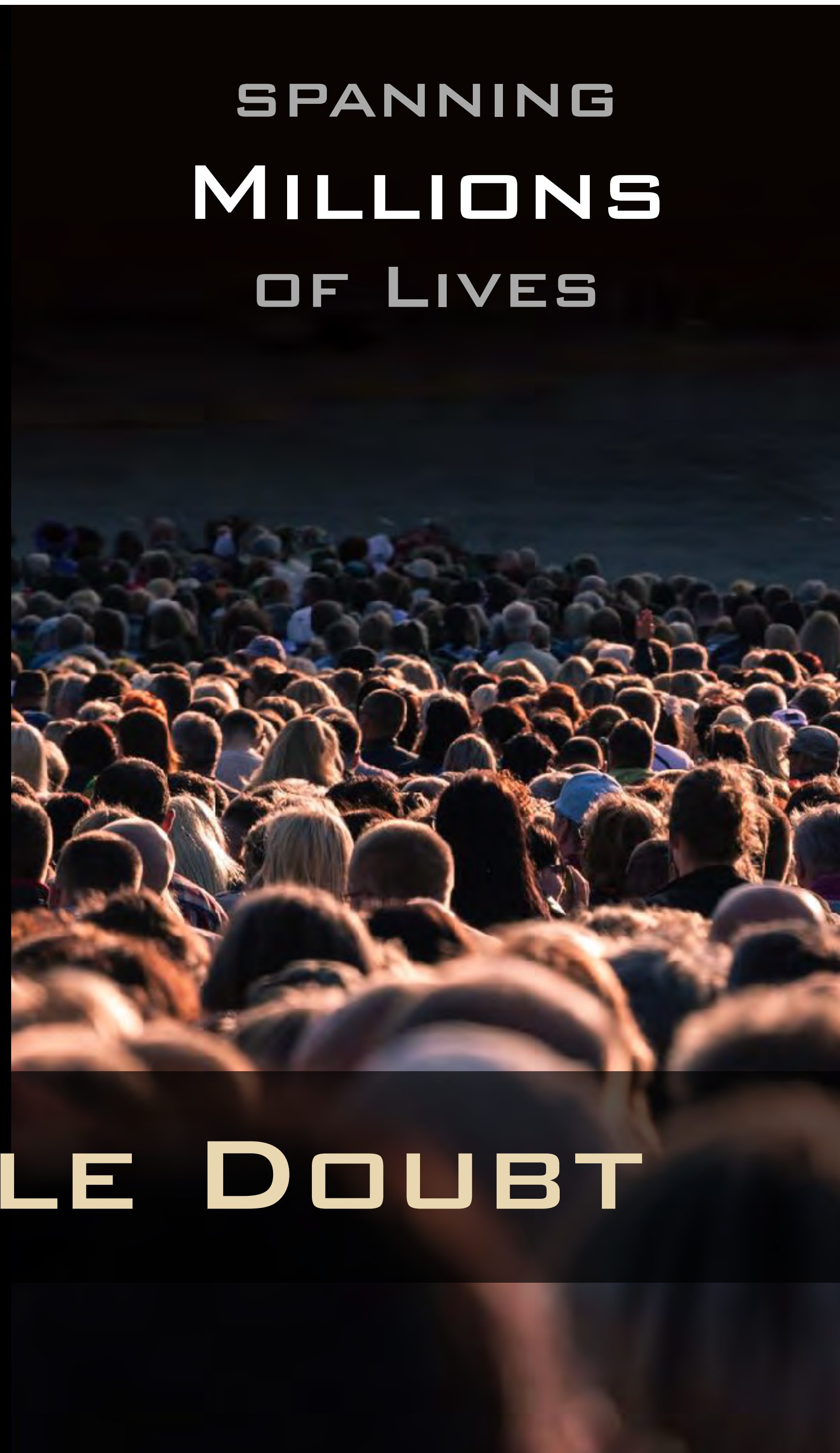
SEPARATED BY
HUNDREDS
OF MILES



OVER
THOUSANDS
OF YEARS



SPANNING
MILLIONS
OF LIVES



BEYOND A REASONABLE DOUBT



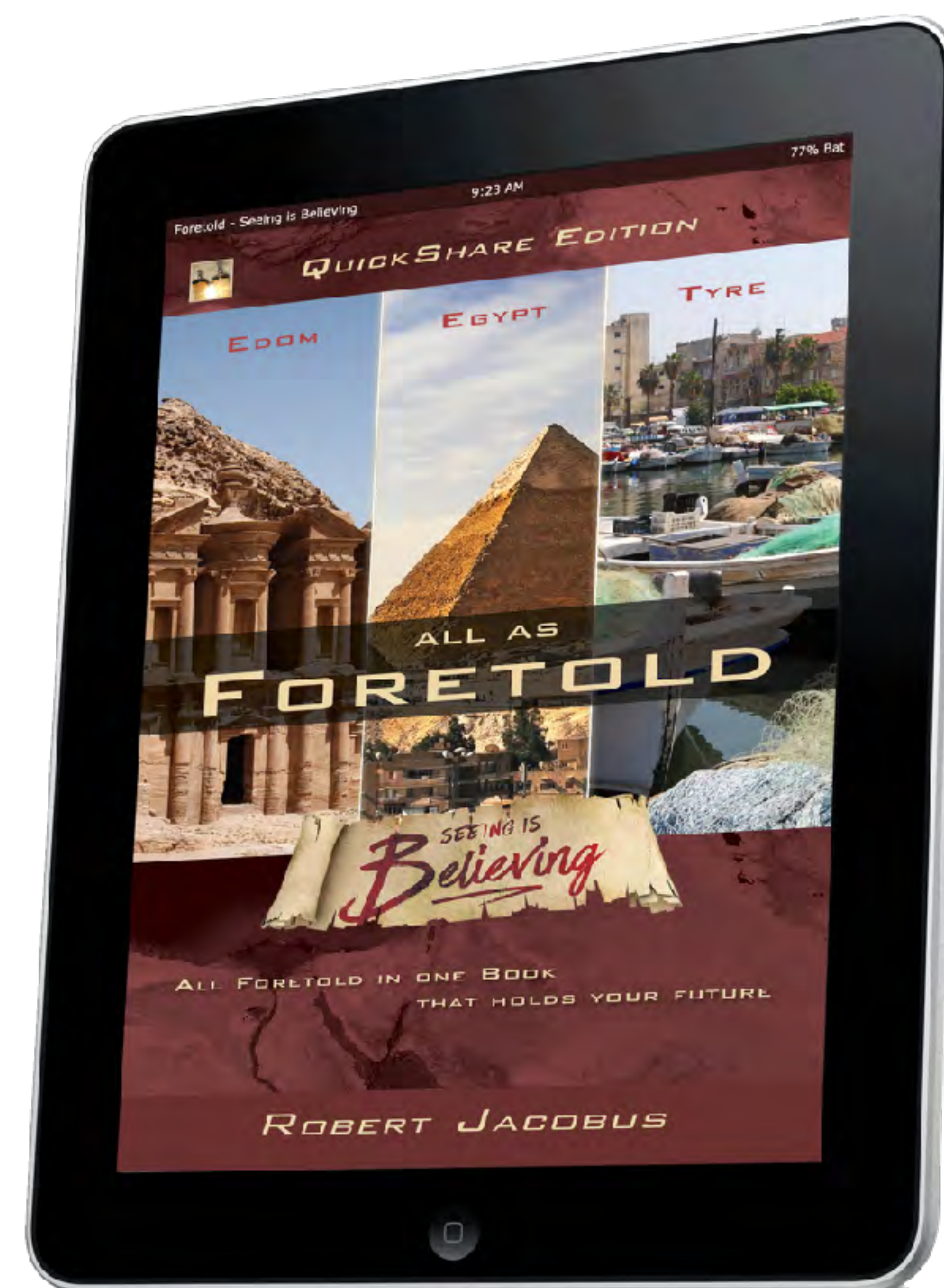
FORETOLD.COM

Flagship Products

Foretold – QuickShare Edition collects visual evidence from the Middle East, testing the predictions of the Bible against the march of history. Images shot on location in the once great empires are compared against the predictions of the Bible recorded over 2,000 years ago.

This is more than a digital book, but an interactive tool allowing you to take the evidence everywhere and speed through the predictions in seconds. Linger to “dig deep” into the history and modern evidence about Edom, Egypt, and Tyre.

The journey of discovery concludes with three summaries of more national predictions that persuade the mind beyond a reasonable doubt.



ENGLISH • SPANISH • CHINESE/MANDARIN

FORETOLD PLATFORM

APP

E-BOOK

PRINT

ONLINE

QUICKSHARE

A *Wow!*
IDEA

demands

A *Wow!*
EXPERIENCE



Every product on the Foretold platform is designed to capture attention at a glance and persuade with a picture.

The user interface is simple to share with no technical expertise needed. Pick a prediction and swipe to share the picture.

Click to Download the
e-Book to Explore



Quick to See, Quick to Share

She's sick of your imaginary

Sky God

Capture Her
Attention



Persuade with
a Glance



CHLOE'S STORY

Simple to Share

Viral Platform

An App sharing the
Miracles Captured on Camera



CHLOE'S STORY

Become the

800 Pound Gorilla

Courage for
the Believer

The Website to
Overwhelm
the Academic



CHLOE'S STORY

Standing on the Shoulders of

Giants



VIEW OF A LARON TOMB CALLED EL DEIR.

**YESTERDAY'S
PUBLISHING
WILDFIRE**

**TODAY'S E-BOOK AT
THE SPEED OF LIGHT**

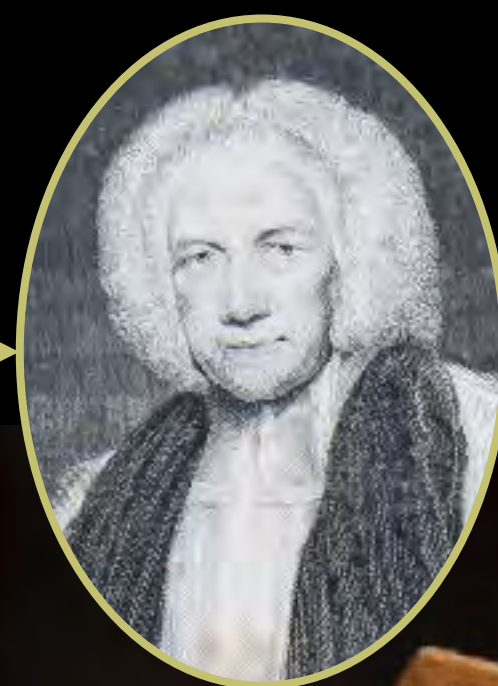
WILDFIRE IN THE HANDS OF THE CHURCH'S GIANTS



CALVIN
1539



ARMINIUS
1600



NEWTON
1743



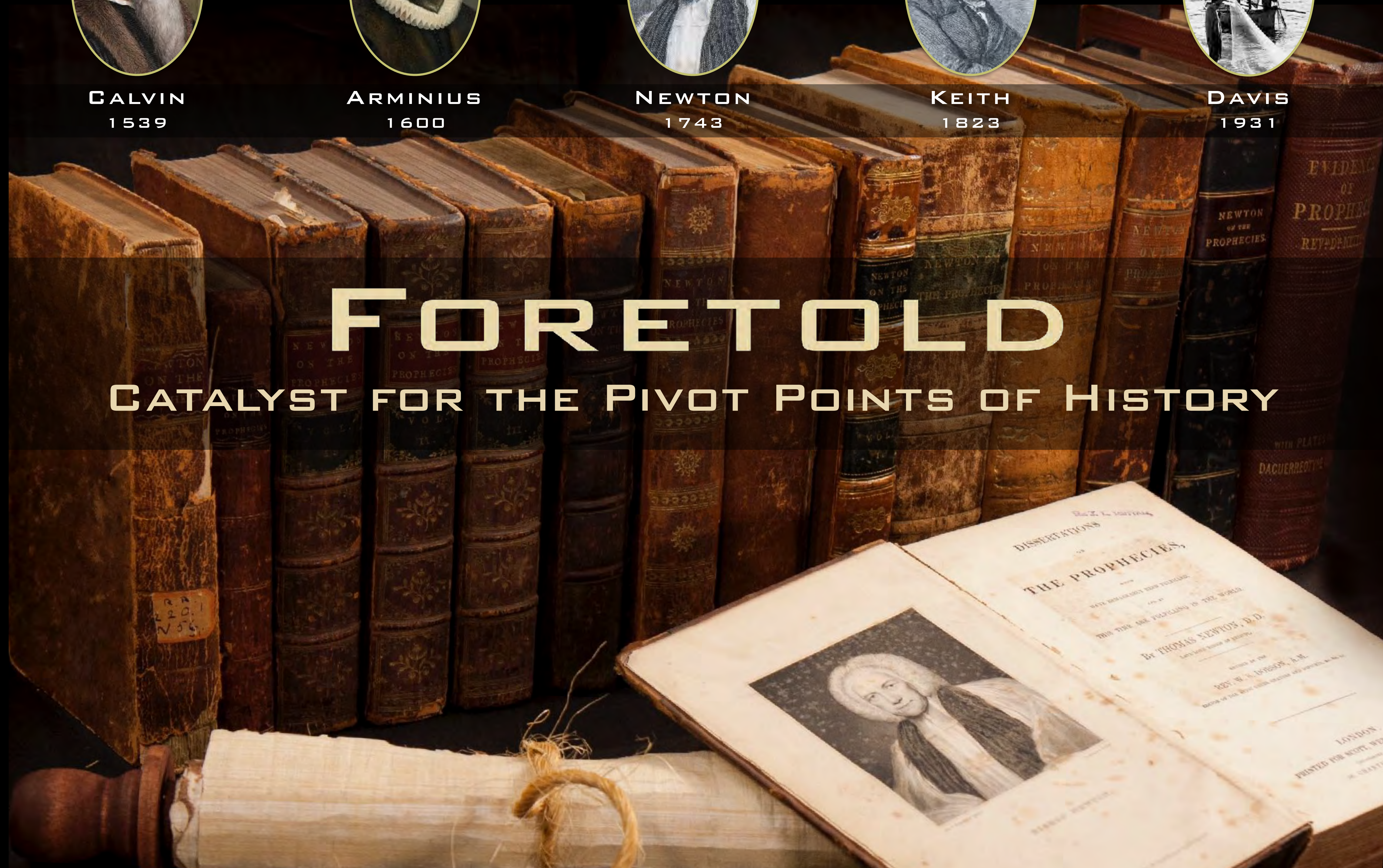
KEITH
1823



DAVIS
1931

FORETOLD

CATALYST FOR THE PIVOT POINTS OF HISTORY

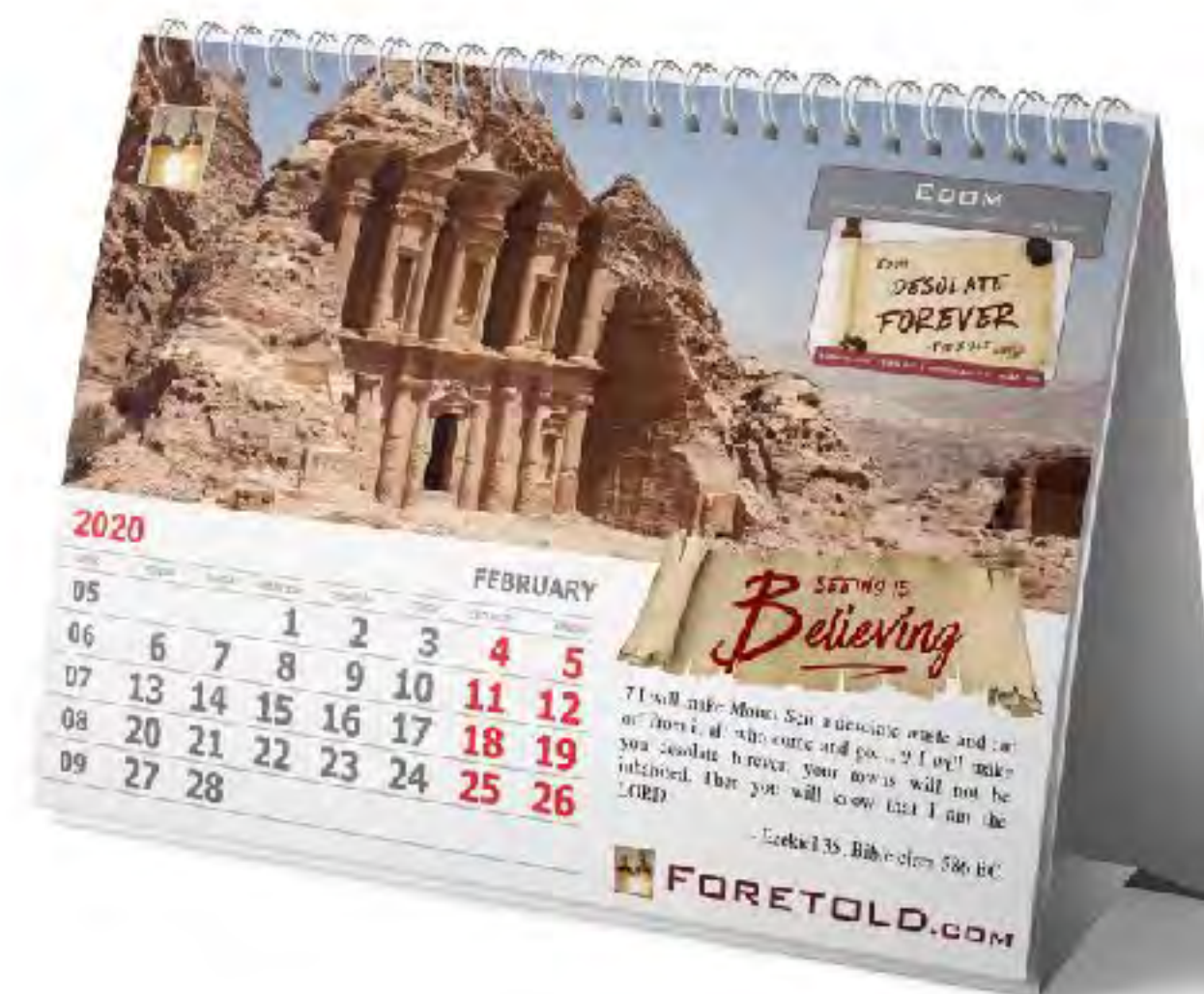


Ancillary Products

Empowering Evangelism

Tech Tracts

TEAR OPEN TRUTH



Calendars

Apparel



Mugs

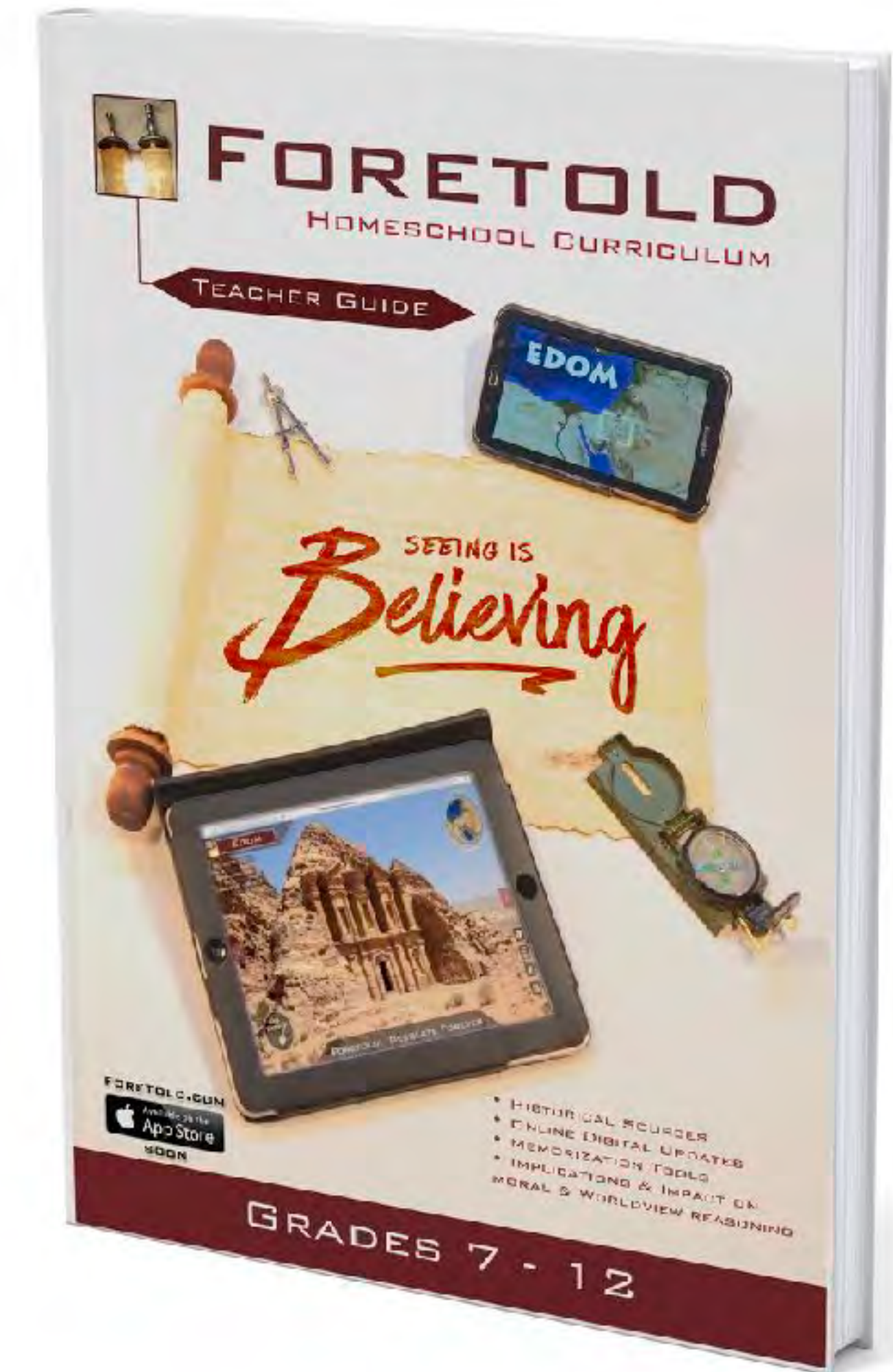


PRODUCTS FOR Development!

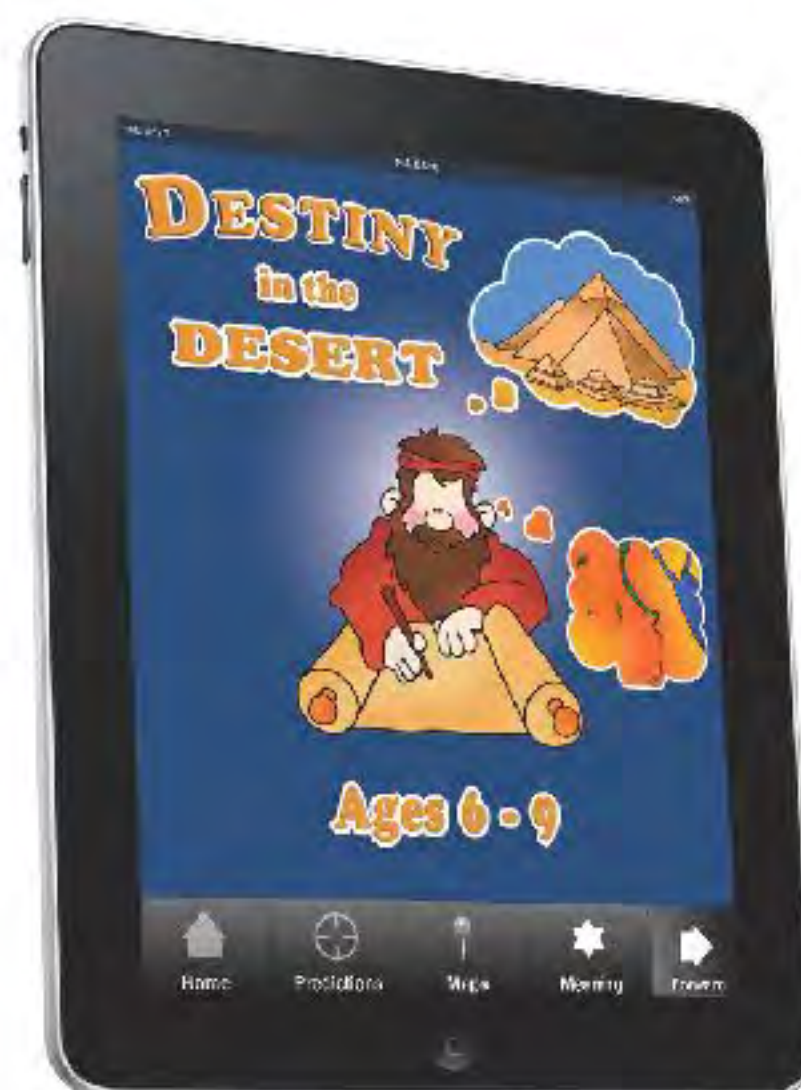
Homeschool Curriculum

Vacation Bible School

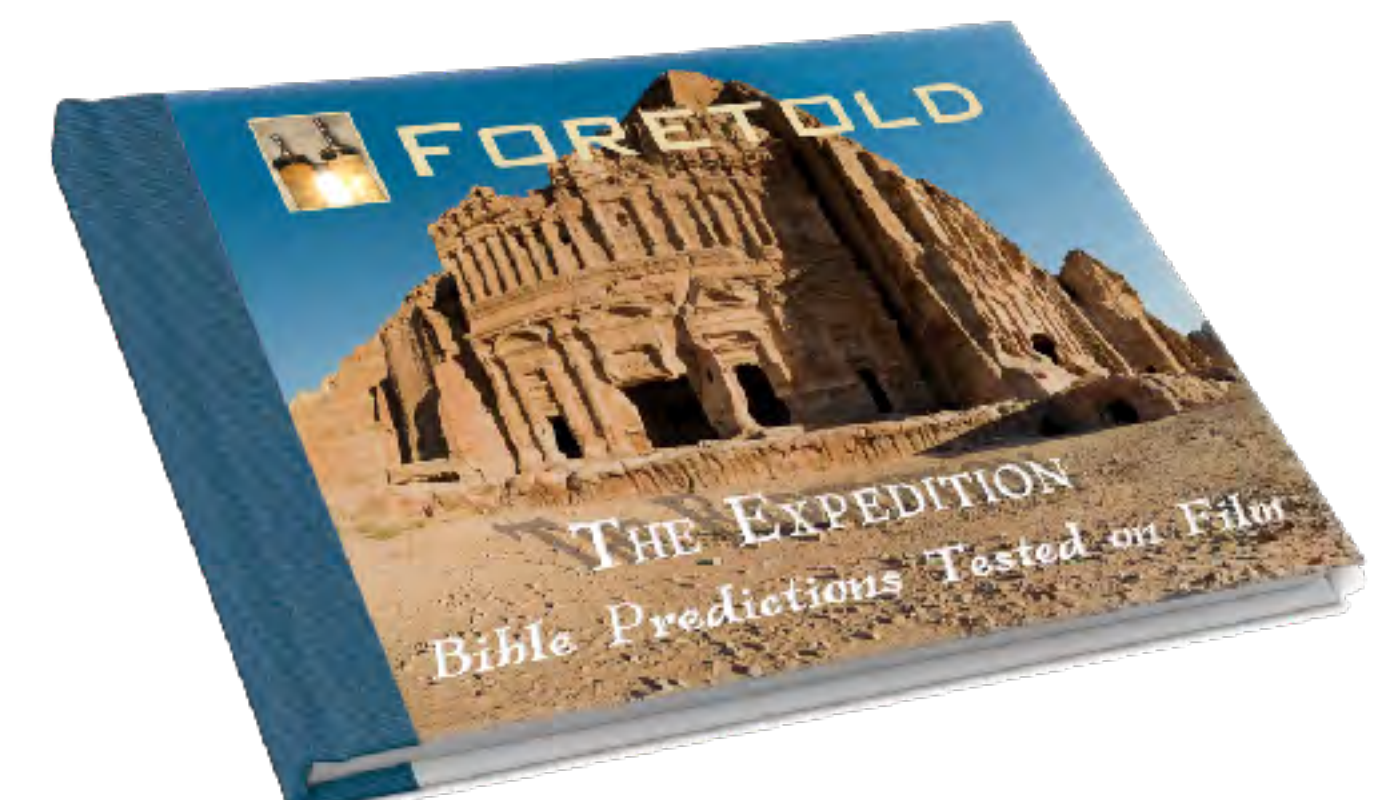
Home & Church Bible Studies



Children

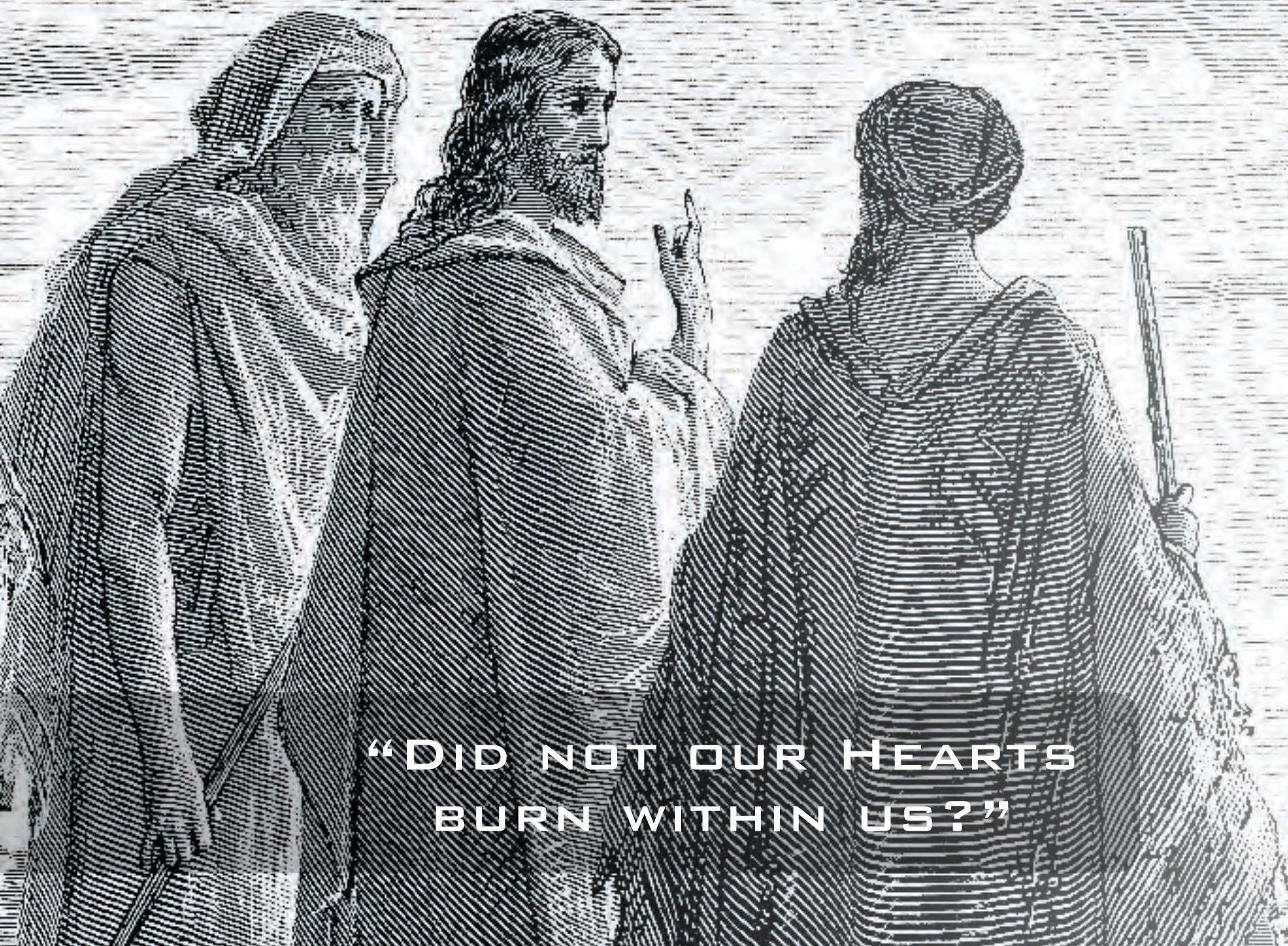


Coffee Table



... and dozens more

PHASE TWO
FUTURE PROOF



"DID NOT OUR HEARTS
BURN WITHIN US?"



FORETOLD



BETHLEHEM



MIRACLES



BETRAYED



PIERCED



GAMBLE



DEATH



GRAVE



LIFE

THE DEVELOPMENT TEAM



ROBERT JACOBUS

Two career tracks brought the experience and connections together that have made this opportunity with Foretold, LLC possible.

Bob is a Producer, Creative Director, Art Director, and former Video Director creating media for Fortune 500 companies such as Bristol Myers-Squibb, Novartis, & Chubb Insurance; for political candidates for state and federal Office; for new media channels such as Hulu; and platform brands for various local companies combining print and digital marketing.

In his second track, Bob launched Mission Media Ministries as Executive Director and Founder from its inception under the Urban Family Council in 1997 to incorporation in 1999 through December of 2007. This non-profit united over 200 local churches spanning 40 denominations to engage the 21st Century by joint advertising through the secular media in the Greater Philadelphia media market.

Bob started his career at CBS in Philadelphia ultimately rising to Field Producer and Assignment Manager for NBC News.

He holds undergraduate degrees in Biblical Theology and Communications from Eastern University.

<http://www.robertjacobus.com> and <https://www.linkedin.com/in/robertjacobus>



STU LEAVITT

One of the founding partners of Ambient Light, an Allentown based media production company serving Fortune 500 companies in New York and Philadelphia. Stu's areas of expertise include video production, editing, directing, motion graphics, photography, and interactive design.

His decades of experience include working with clients to find innovative approaches to video and digital messaging while providing technological solutions to integrate current platforms.

Stu is one of those few media producers boasting a rare mix of creative artist with a passion for technical implementation. Not only does he create the art, but designed the very work-flow and IT installations for multiple production studios that make the magic happen.

<http://www.ambientlight.tv> and <https://www.linkedin.com/in/stuleavitt>

For Foretold - Stu Leavitt collaborated extensively with Foretold on the Expedition from designing the plan, selecting gear, and developing a budget strategy for infrastructure and media workflow in the Production phase. Leavitt contributed to the final budget and verified the feasibility of the project in the media and IT areas.



KURT LINGLE

For nearly 20 years, Kurt has acquired broad experience in software design covering all aspects of the development life-cycle with expertise including Agile SCRUM development using J2EE on WebLogic Server and JBoss. He boasts a strong background in Relational database design using Oracle and SQL Server with experience in performance tuning both Java code and database queries.

Kurt is presently Senior Software Engineer for Synchronoss Technologies in Bethlehem, PA. Previously, he held the same title at MEDecision and Corporation Service Company.

<https://www.linkedin.com/pub/kurt-lingle/24/276/986>

For Foretold - Kurt Lingle completed a page by page, function by function analysis of the Foretold Digital Platform and created an extensive production time estimate and collaborated with Foretold to create a thorough staffing plan and budget for the front end user and back end production environments.



PROJECT CALENDAR

12 MONTHS

MONTHS 1 - 6

Month One	Month Two	Month Three	Month Four	Month Five	Month Six
Brand Development		Focus Group/Testing	Brand Development		
Product Development		Product Development/Brand Implementation			
			Product Production & Distribution Channels/Platform Testing		
Marketing - Earned Media Team/Plan			Earned Media Author/Production		Booking Interviews
Marketing - Purchased Media Plan			Purchased Media Production - Story/Templates/Team		

MONTHS 7 - 12

Month Seven	Month Eight	Month Nine	Month Ten	Month Eleven	Month Twelve
Products LAUNCH	Product Tour/Events/Booth				
Product Dev - Audience Feedback					
Manage Distribution Channels			Partnerships - Premiums Offers/White Label		
Marketing - Earned Media Team					
Marketing - Purchased Media / Response Testing / Ad Profitability					



BUDGET PLAN: 30% DEVELOPMENT

4- 6 MONTHS

Art Design, Stylebook & Brand Development

The Academy Award winning artists from Parable Media Group will bring their concept team to bear on the look, user interface, and messaging of Foretold before we go to market.

Focus Group/Beta Test Existing Product & Brand

Test the art design, messaging, tag lines, and user interface in real world settings to ensure products the greatest possible user experience for each major generational group.

Product Development

Apply improved brand to existing products and finish portfolio of Foretold initial product offerings - focusing on simplest design products with greatest production cost to highest profit ratio.

Placement on Distribution Channels & Marketing Prep

Once complete, products will be placed on distribution platforms such as Amazon, Apple Books, Barnes & Noble, as well as placed with traditional Christian distributors and the foretold.com online store.



"Foretold is one of the most innovative ideas to bring God's Word to life ever conceived. With decades of experience, Bob Jacobus is uniquely prepared to unlock the truth of Biblical prophecy in a way the world has never seen..."

- Bob Elder, Chief Impact Officer, Collide Media Group



BUDGET PLAN: 70% MARKETING

MONTHS 7 -18

Earned Media

The goal of generating media attention acting as the equivalent to paid advertising.

We have created content to disseminate and templates to build upon for:

- Editorials • Interviews • Speeches • Social Media Posts • Press Relations

Purchased Media

Digital & Social Media Ad Buys- Aggressive Testing, Message Trials, & Audience Building

- Measured CPC, Customer Cost of Acquisition, and ROI per platform (Facebook, Google, Amazon, etc)

Premium Offers - Develop distribution with ministries for monthly donor offerings/premiums

Social Media Influencers - Evangelical and conservative

Principle - measure cost of customer acquisition against profit margin goal of each product type

Distribution Partners

Evangelical Concert Profit Share - Sales split with concert promoter

White Label - Like minded ministries - rebrand/partner Foretold for distribution

Premium Distribution - Develop relationships with ministries for monthly donor gifts

Traditional publishing channels - after first run and audience building

Gatekeepers

Our leadership has been forming relationships with key gatekeepers in academic, publishing, distribution, agency representation, and ministry. We intend to secure revenue sharing contracts across a number of areas from concert promotion, through ministry partnerships, to traditional publishing.



SALES THEORY - TARGET AUDIENCES

PRODUCTS & OUTCOMES

TARGET AUDIENCES

"FRANK & FRANCIS FORETOLD"

- Evangelical & Conservative Catholic Parents
- Apologetics interested Evangelicals
- Evangelists and apologists

Goal of 30% to 70% profit margin depending on product line.

Goal of funneling audience through foretold.com platform to increase margins.

Goal of moving 2% to 3% of buyers to supporting subscribers.

SALES THEORY

VOLUME FOR ROC & ROI

- Funding Level Example - \$250,000*

ROC - \$250K, Royalty - \$125K, Total ROI = \$325K

App - 125,000 downloads = \$261,625 net (general 70% net)

e-Book - 100,000 downloads = \$409,000 net (Amazon net)

Booklet - 70,000 prints sold = \$210,000 net (Amazon net)

Subscription - 2,000/mo for 9 mo = \$54,000 (foretold.com net)

Revenue = \$934,625 | Royalty Available (35%) = \$327,120

*Note: Sales directly through the Foretold.com platform will net 30% or more in profit. The theory above assumes sales only through distributors. Distribution through established platforms like Amazon, Apple, and other publishing houses retain 30% or more plus fees

START-UP REVENUE STREAMS

"6 MONTH LAUNCH PRODUCTS"

Foretold Platform Products - Quickshare

Product	Retail	Amazon	Apple	foretold.com
App	\$2.99	\$2.09 net	\$2.09 net	na
e-Book	\$7.99	\$4.09 net	\$5.59 net	\$6.80 net
Booklet	\$9.99	\$3.00 net	na	\$5.00+ net
Subscription	\$3.00/mo.	na	na	\$2.55 net

Ancillary Products - "Engaged Audience"

Product	Wholesale	Retail	Profit
Tech Tracts 100	\$0.15 ea/\$15	\$25.00	\$10.00 net
T-Shirts	\$12.00	\$25.00 ea	\$13.00 net
Calendars	\$3.00	\$12.00	\$9.00 net
Mugs	\$2.00	\$6.00	\$4.00 net



DIG DEEP

CLICK TO OPEN EXTERNAL ONLINE DOCUMENT

ABOUT FORETOLD



TV COMMERCIAL

"THE EPIC"

APP DEMO

WIREFRAME



PRESS/MEDIA

WEB PAGE

CHLOE'S STORY

COMIC

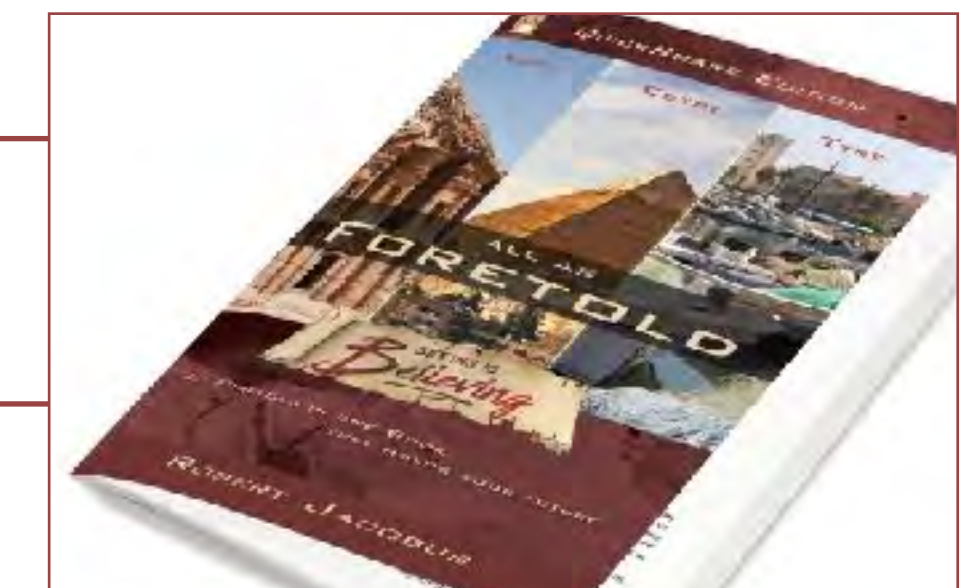


FOUNDER BIO

WEB PAGE

MARKET POSITION

BOOK PROPOSAL



FREE E-BOOK

DOWNLOAD

PDF

E-PUB



SEE FINAL PAGE FOR
LIST OF DIRECT LINKS



A ROYALTY FEE AGREEMENT FOR THE CHRISTIAN

ANGEL INVESTOR

- Seeking up to 10 (ten) Royalty Fee Agreements of \$20,000 to \$300,000.
- Seeking minimum of \$150,000 and maximum of \$300,000 in total royalty fee agreements.
- 35% of all revenue to Foretold, LLC will be disbursed in pro-rated quarterly payments to Agreement holders until 130% of loaned capital is returned.

Features of Royalty Fee Agreements

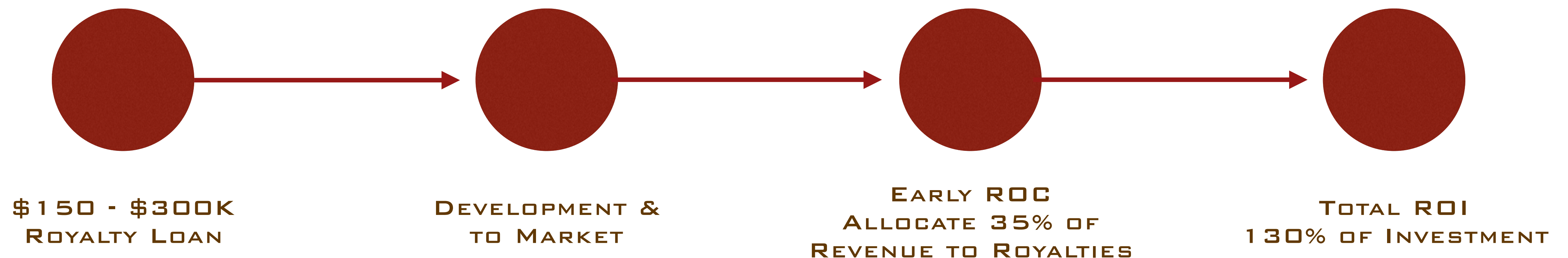
- Early ROC (return of capital) - As sales are made, the royalty fee is paid quarterly from sale one.
- This royalty based pay-as-we go model makes ROC more certain.
- Lower risk of default as payments are more flexible, directly tied to sales.

THE ROYALTY FEE AGREEMENT IS A LOAN DOCUMENT WITH FORETOLD, LLC OF PENNSYLVANIA AND HAS NOT BEEN REGISTERED UNDER THE SECURITIES ACT OF 1933, AS AMENDED, OR THE SECURITIES LAWS OF ANY STATE.

THIS ROYALTY FEE AGREEMENT INVOLVES A HIGH DEGREE OF RISK AND SHOULD BE CONSIDERED ONLY BY PERSONS WHO ARE QUALIFIED INVESTORS AS DEFINED BY THE SEC AND CAN BEAR THE RISK OF THE LOSS OF THEIR ENTIRE LOAN.

ROYALTY FEE AGREEMENT

ANGEL LOAN - TIED TO REVENUE



Links to Dig Deep

About Foretold & Philosophy - <https://foretold.com/about-foretold-v3/>

TV Commercial - "The Epic" - <https://foretold.com/epic/>

Media/Press Webpage - <https://foretold.com/press/>

Founder Bio - <https://foretold.com/about-bob-jacobus/>

App User Interface Demo - <https://foretold.com/quickshare-edom/>

Chloe's Story - <https://foretold.com/lp-chloe-story/>

Market Position - https://foretold.com/book_proposal_foretold_v3/

e-Book PDF -

<https://www.dropbox.com/s/ucauf4y1c6ljzv5/Foretold-QuickShare-ver1.16.pdf?dl=0>

e-Book ePub -

<https://www.dropbox.com/s/917tbnb25map2qn/Foretold-QuickShare-ver1.16.epub?dl=0>

Further Reading - Royalty Fee Agreements

Inc. Magazine - Encyclopedia Article

Royalty Financing

<https://www.inc.com/encyclopedia/royalty-financing.html>

Options Beyond the Obvious: Royalty Financing for Start-Ups

By Travis Wilson on 07.13.2017, Bingham Greenebaum Doll LLP

<https://www.bgdlegal.com/blog/options-beyond-the-obvious-royalty-financing-for>

Royalty Financing: Everything You Need to Know

Upcounsel Article - unsigned

<https://www.upcounsel.com/royalty-financing>

Download Foretold Royalty Fee Agreement

<https://www.foretold.com/royalty/>